**Social media copy**

Below are some examples of posts that you might like to post in your own social media channels and networks – feel free to edit and personalise, or simply cut and paste.

**Some key tips to remember:**

1. Please embed the short URL to the Big Conversation in every post: <https://bit.ly/3cueRS6>
2. Please tag your colleagues you think should take part / can promote it to others
3. Please remember to add the hashtag ***#RefreshingTheLeedsWay***

**Suggested wording:**

* Right now, your colleagues are talking about [insert quote from conversation] what do you think? Do you agree, or not? Login today to have your say!
* Have your say on what we stand for and what matters most to you in your profession and help refresh The Leeds Way
* How do you think we should tackle the challenges we’re facing, to make LTHT a great place to work? Let’s Refresh The Leeds Way together
* A big conversation is happening right now, make sure your voice is heard and take part today!
* Share what you think we do really well, and could do more of, to make LTHT a great place to work and refresh The Leeds Way
* We are refreshing what we stand for and what matters most for our patients, for each of us in our professional roles and as partners in a complex health and care system – tell us how you think this should be done
* Share your thoughts on The Leeds Way, the conversation is happening right now!
* Don't miss the opportunity to have your say on how The Leeds way should be refreshed
* Connect and reflect with colleagues this Summer in our Big Conversation
* Have your say on how The Leeds Way could be refreshed for you
* Let’s connect his Summer and refresh The Leeds Way together